



NANI MARQUINA

STEFANO COLLI unifies a carpet brand's diverse collections with a strong and singular material language

MILAN – Over its 30-year history, Nani Marquina became one of the premier brands in avant-garde carpet design. Its product offerings have grown from the designer's own works and commissions to market handmade pieces from India, Nepal, Morocco and Pakistan. For the company's presentation at Salone del Mobile 2016, the display required a common language, a discourse that would unify the diverse collections while not distracting from their individual qualities.

The concept, devised by Barcelona designer Stefano Colli, communicated the brand's values in a single material: wood. Pine boards covered the floors and walls, creating a warm and enclosed

atmosphere that was inviting and conspicuous from the exterior. Highlight pieces displayed against these pine walls immediately conveyed the organic and refined craftsmanship of the company.

In the centre of the room, a striking orthogonal structure made from pine slats served as an organiser for the carpets. Its modular components allowed it to adapt to different spaces and products as needed. The lattice extended up from the floor to ceiling and was repeated across the roof, where it could support a variety of lighting elements. The interaction of light and form extended deeper with the complex geometry of shadow and reflection cast by the matrix.